



**“This grand show is eternal. It is always sunrise somewhere; the dew is never all dried at once; a shower is forever falling; vapor ever rising. Eternal sunrise, eternal sunset, eternal dawn and gloaming, on seas and continents and islands, each in its turn, as the round earth rolls.”**

—JOHN MUIR

**When you include CLCV or the CLCV Education Fund in your estate plans, you help perpetuate our great democratic tradition of protecting California’s air, land, water and open spaces.**

**Northern California**  
350 Frank H. Ogawa Plaza  
Suite 1100  
Oakland, CA 94612  
Toll-free: 800.755.3224  
Phone: 510.271.0900  
Fax: 510.271.0901

**Southern California**  
6310 San Vicente Blvd.  
Suite 425  
Los Angeles, CA 90048  
Phone: 323.939.6790  
Fax: 323.939.6791

[plannedgiving@ecovote.org](mailto:plannedgiving@ecovote.org)  
[plannedgiving@clcvdefund.org](mailto:plannedgiving@clcvdefund.org)



education fund



**Help Protect  
the Environment  
for Future  
Generations**

**California League of Conservation Voters**

**California League of Conservation Voters  
Education Fund**

I am/We are pleased to accept membership in the Conservation Legacy Society with the following pledge:

\$ \_\_\_\_\_

**METHOD OF TRANSFER** (please check one)

- I have already included CLCV and/or CLCV Education Fund in my Will or estate plans
- Gift of securities
- Gift through insurance
- Gift through life insurance
- Gift through retirement fund
- I have made other estate provisions (please explain)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please enclose in an envelope and mail to:

**CLCV/CLCVEF Planned Giving**  
350 Frank H. Ogawa Plaza, Suite 1100  
Oakland, CA 94612

*(Please fill out both sides of this card.)*



## Transfer Instructions

Now is an excellent time to make a gift of appreciated securities – stocks, bonds, or mutual shares – to the California League of Conservation Voters or the California League of Conservation Voters Education Fund. You can make a gift of appreciated stock to either in one of two ways:

- 1) If your stock is at a brokerage firm, stock can be wired to our account using the information below. The date of the gift is the date the stock hits our brokerage account.
- 2) For securities held in a physical form, please contact our broker directly and they will walk you through the appropriate processing.

**Broker's Name** Darien C. Croce  
**Name of Company** Morgan Stanley Smith Barney  
**Telephone Number** 800.755.1579

**Account Name** California League of Conservation Voters  
**DTC #** 0015  
**Account #** 104-052490-034  
**Federal Tax ID #** 94-3169564

**Account Name** California League of Conservation Voters Education Fund  
**DTC #** 0015  
**Account #** 104-052491-034  
**Federal Tax ID #** 94-3232552

Please notify us by e-mail at [plannedgiving@ecovote.org](mailto:plannedgiving@ecovote.org) or by calling 510.271.0900 to let us know the number of shares and the name of the securities being transferred and the entity that is to benefit from your generous support. This way we can properly acknowledge your gift upon receipt.

It is important that you consult with your attorney, financial advisor or accountant to ensure your gift meets your gift and estate tax objectives to the extent allowed by law.

## Recommended Language

To Name the California League of Conservation Voters or the California League of Conservation Voters Education Fund Beneficiary of Your Will, Life Insurance Policy or Retirement Fund

**California League of Conservation Voters**, a 501c4 organization, has worked for four decades as the non-partisan political action arm of California's environmental movement to promote strong environmental policies, educate voters, and elect as well as hold accountable pro-environment candidates. Contributions or gifts to the California League of Conservation Voters are not tax deductible. Contributions may be used for political purposes such as supporting or opposing candidates and ballot initiatives.

**For a Will:**  
 "I hereby give and bequeath \_\_\_\_\_ (\$ \_\_\_\_\_, or \_\_\_\_\_ percent of the rest, remainder and residue of my estate, or the proceeds from the sale of real estate by my estate that I own located at \_\_\_\_\_) to the California League of Conservation Voters, a nonprofit California corporation exempt from Federal taxation under Section 501c4 of the Internal Revenue Code, currently located at 350 Frank H. Ogawa Plaza, Suite 1100, Oakland, California 94612, Federal Tax ID # 94-3169564"

**For a Life Insurance Policy or Retirement Fund:**  
 California League of Conservation Voters  
 350 Frank H. Ogawa Plaza, Suite 1100, Oakland, California 94612  
 Federal Tax ID # 94-3169564

**California League of Conservation Voters Education Fund**, a 501c3 organization, was established in 1996 to strengthen the capacity of the environmental movement, mobilize citizens as informed voters and advocate for sound environmental policies. Gifts to the CLCV Education Fund are tax-deductible to the extent allowed by law.

**For a Will:**  
 "I hereby give and bequeath \_\_\_\_\_ (\$ \_\_\_\_\_, or \_\_\_\_\_ percent of the rest, remainder and residue of my estate, or the proceeds from the sale of real estate by my estate that I own located at \_\_\_\_\_) to the California League of Conservation Voters Education Fund, a nonprofit California corporation exempt from Federal taxation under Section 501c3 of the

Internal Revenue Code, currently located at 6310 San Vicente Blvd., Suite 425, Los Angeles, California 90048, Federal Tax ID # 94-3232552

**For a Life Insurance Policy or Retirement Fund:**  
 California League of Conservation Voters Education Fund  
 6310 San Vicente Blvd. Suite 425, Los Angeles, California 90048; Federal Tax ID # 94-3232552

As an environmentalist standing up with California voters for a better tomorrow, we are honored to have you as a charter member of the CONSERVATION LEGACY SOCIETY. Please sign the pledge card.

### CONFIDENTIAL

\_\_\_\_\_  
 Name(s)

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City

\_\_\_\_\_ Zip

\_\_\_\_\_  
 Telephone

\_\_\_\_\_  
 E-mail

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Signature

*(Please fill out both sides of this card.)*

Over time the environmental challenges we face will change, but the means for addressing them will not. Your gift will go into a special Legacy Fund that will be reserved for board-directed strategic opportunities to educate and mobilize the next generation of conservation leaders.

There are several ways for you to continue to help protect the environment for future generations. The following information will help you and your financial advisor plan for your continued support of CLCV and CLCV Education Fund.